



SMART POINTS. SMART REWARD.

Dear Parents,

It's that time of year again! The Hy-Vee SMART Points promotion is back by popular demand! Hy-Vee, Procter & Gamble and Sara Lee have partnered together to help build a brighter future for our students, teachers and our school. SMART Board™ interactive whiteboards engage students in exciting new ways, inspiring a higher education within a more creative environment. The power of this technology remains the focus of this great promotion.



Every \$20 of Procter & Gamble products purchased at Hy-Vee, in a single transaction, earns the shopper 100 SMART Points to donate to the school of their choice. This year you can earn even more points for our school! Get an additional 100 SMART Points when you purchase two or more of Sara Lee Fresh Bakery products in the same transaction as your qualifying \$20 Procter & Gamble purchase. Printed on the receipt will be a promotional code(s) to be entered on www.hy-veesmartpoints.com. Once the code is entered, select the school for which you would like to make the donation. Shoppers can earn SMART Points from October 1, 2011-December 30, 2011.

Over 200 schools with the most points will win!* Visit www.hy-veesmartpoints.com and click the SMART POINTS logo to see where our school stands compared to other participating schools in our area. Plus, this year the participant with the most points earned from each winning school will win an iPad tablet for a student attending our school.

We encourage you to invest in the future of our school and share the details of this promotion with your friends and family during the promotional period.

Sincerely,

*Qualified schools will be grouped according to geographic location. Point totals will be divided by the number of students enrolled in each of the participating schools, qualifying schools with the most points per grouping wins. Program ends 12/30/11. See www.hy-veesmartpoints.com for official rules.
Program dates: 10/1/11 - 12/30/11

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